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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/869,513	06/27/2001	Paul D. Franke	1762-010921	4133
28289	7590	09/20/2004	EXAMINER	
WEBB ZIESENHEIM LOGSDON ORKIN & HANSON, P.C. 700 KOPPERS BUILDING 436 SEVENTH AVENUE PITTSBURGH, PA 15219			SIDDIQI, MOHAMMAD A	
		ART UNIT	PAPER NUMBER	
		2154		

DATE MAILED: 09/20/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	09/869,513	FRANKE, PAUL D.	
	<b>Examiner</b>	<b>Art Unit</b>	
	Mohammad A Siddiqi	2154	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

- 1) Responsive to communication(s) filed on 27 June 2001.
- 2a) This action is FINAL.                    2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

- 4) Claim(s) 1-42 is/are pending in the application.
  - 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) Claim(s) \_\_\_\_\_ is/are allowed.
- 6) Claim(s) 1-42 is/are rejected.
- 7) Claim(s) \_\_\_\_\_ is/are objected to.
- 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on 27 June 2001 is/are: a) accepted or b) objected to by the Examiner.  
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a) All    b) Some \* c) None of:
    1. Certified copies of the priority documents have been received.
    2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

- 1) Notice of References Cited (PTO-892)
- 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  
 Paper No(s)/Mail Date 116182

- 4) Interview Summary (PTO-413)  
 Paper No(s)/Mail Date. \_\_\_\_\_
- 5) Notice of Informal Patent Application (PTO-152)
- 6) Other: \_\_\_\_\_

**DETAILED ACTION**

1. Claims 1-42 are presented for examination.

***Claim Rejections - 35 USC § 102***

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

2. Claims 1-19, and 28-41 are rejected under 35 U.S.C. 102(e) as being anticipated by Henneuse et al. (5,963,913) (hereinafter Henneuse).

3. As per claim 1, Henneuse discloses method for conducting at least one convention (event subject, col 1, lines 38-41), by facilitating the exchange between at least one meeting planner client and at least one attendee client (col 1, lines 44-47) comprising the steps of:

a. receiving, from the at least one meeting planner client (11,fig 1, col 1, lines 44-47), and electronically storing at a central website (15, fig 1, col 4, lines 54-57, events are stored prior to removing from the storage), convention content (event subject, col 1, lines 38-41) information for a plurality of conventions (the Office takes the term convention as any event "an official gathering", such as business meeting event, col 2, 19-23 and col 5, lines 19-21);

b. receiving at the central website (15, fig 1, col 1, lines 44-47) from the at least one attendee client (13, fig 1,) a selection for convention content information of one convention from the plurality of conventions (one or more options, col 3, lines 59-64); and

c. releasing from the central website (15, fig 1, col 3, lines 21-24) to the at least one attendee client (13,fig 1) the selected convention content information (event reply page, col 3, lines 59-62).

4. As per claim 2, Henneuse discloses at least one meeting planner client is a plurality of meeting planner clients (11, fig 1, col 2, lines 46-57,a plurality of client systems includes more than one planner client).

5. As per claim 3, Henneuse discloses at least. one attendee client is a plurality of attendee clients (13, fig 1, col 2, lines 46-57, a plurality of client systems includes more than one attendee client).
6. As per claim 4, Henneuse discloses the convention content (event definition page, col 1, lines 38-47) information is cyber-based (col 3, lines 21-23).
7. As per claim 5, Henneuse discloses the convention content (event subject, col 1, lines 38-41) information is one of either cyber-based (col 3, lines 21-23) or venue-based (col 6, lines 2-8).
8. As per claim 6, Henneuse discloses the step of storing (15, fig 1, col 4, lines 54-57, events are stored prior to removing from the storage) in a relational database cross-referencing fields (col 3, lines 14-21 and col 6, line 6) from the meeting planner client (11, fig 1, col 4, lines 59-63) to allow for the holding of an unlimited number of conventions (64, fig 4, col 5, lines 2-6).
9. As per claim 7, Henneuse discloses prior to step b); the steps of receiving at the central website (15, fig 1, col 3, lines 21-24) a search

request from the attendee client (13, fig 1) for certain convention content information (event subject, col 1, lines 38-41) and releasing to the attendee client information satisfying the search request (col 2, lines 4-8).

10. As per claim 8, Henneuse discloses the steps of receiving at the central website from the attendee client (13, fig 1) information necessary to register (52, fig 3) for the convention (52, fig 3, and 28, fig 2).

11. As per claim 9, Henneuse discloses the step of using attendee client information to alert (sending an e-mail is to alert, col 1, lines 51-54) attendee clients of future conventions that may be of interest to them (col 2, lines 14-24).

12. As per claim 10, Henneuse discloses the step of receiving at the central website (15, fig 1), from at least one exhibitor client (col 1, lines 44-47), convention search (col 5, lines 28-36), selection and registration information for at least one convention (col 3, lines 28-36).

13. As per claim 11, Henneuse discloses at least one exhibitor client is a plurality of exhibitor clients (11, fig 1, col 3, lines 2-9).

14. As per claim 12, Henneuse discloses step of storing cross-referencing fields from the convention content (event subject, col 1, lines 38-41) information in a relational database to allow an unlimited number of exhibitor clients (col 2, lines 46-66).

15. As per claim 13, Henneuse discloses the step of receiving at the central website from the meeting planner client session content information (col 5, lines 19-30).

16. As per claim 14, Henneuse discloses the steps of receiving at the central website a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request (col 5, lines 19-38)

17. As per claim 15, Henneuse discloses the session content information is cyber-based (col 3, lines 21-23).

18. As per claim 16, Henneuse discloses the session content information is one of either cyber-based (col 3, lines 21-23) or venue-based (col 6, lines 2-8).

19. As per claim 17, Henneuse discloses the step of providing attendee client participation in the session (col 2, lines 59-63).

20. As per claim 18, Henneuse discloses the step of receiving at the central website a search request from the attendee client for session information and releasing to the attendee client such information (col 5, lines 19-38).

21. As per claim 19, Henneuse discloses the step of receiving at the central websites from the attendee client information necessary to register for the session (col 3, lines 13-21).

22. As per claim 28, Henneuse discloses the step of receiving at the central website from the meeting planner paper presentation content information (col 3, lines 13-21).

23. As per claim 29, Henneuse discloses the paper presentation content information is cyber-based (col 3, lines 21-23).

24. As per claim 30, Henneuse discloses the paper presentation content information (col 3, lines 21-23) is one of either cyber-based (col 3, lines 21-23) or venue-based (col 4, lines 31-40).
25. As per claim 31, Henneuse discloses the step of releasing to the attendee client paper presentation content information (col 3, lines 59-62).
26. As per claim 32, Henneuse discloses the step of receiving at the central website from the meeting planner meeting proceedings content information (col 5, lines 19-30).
27. As per claim 33, Henneuse discloses the meeting proceedings content information is cyber-based (col 3, lines 21-23).
28. As per claim 34, Henneuse discloses the meeting proceedings content information is one of either cyber-based (col 3, lines 21-23) or venue-based (col 4, lines 31-40).
29. As per claim 35, Henneuse discloses the step of releasing to the attendee client meeting proceedings content information (col 5, lines 30-38).

30. As per claim 36, Henneuse discloses the step of receiving at the central website from the meeting planner cyber broadcast content information (col 5, lines 19-38).

31. As per claim 37, Henneuse discloses the step of releasing to the attendee client cyber broadcast (electronic message, col 1, lines 51-54) content information (col 1, lines 51-54).

32. As per claim 38, Henneuse discloses a plurality of conventions are facilitated from the central website (col 2, lines 14-24).

33. As per claim 39, Henneuse discloses the claim is rejected for the same reasons as claim 1, above. In addition Henneuse teaches c) receiving at the central website from the attendee client information necessary to register for the convention (50, fig 3, col 3, lines 13-21)

34. As per claim 40, the claim is rejected for the same reasons as claim 1, above.

35. As per claim 41, the claim is rejected for the same reasons as claim 10, above.

***Claim Rejections - 35 USC § 103***

36. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

37. Claims 20-27, and 42 are rejected under 35 U.S.C. 103(a) as being unpatentable over Henneuse et al. (5,963,913) (hereinafter Henneuse) in view of Leyba et al. (5,911,045) (hereinafter Leyba).

38. As per claim 20, the claim is rejected for the same reasons as claim 1, above. However, Henneuse fails to discloses exhibit booth design. Leyba discloses exhibit booth design (fig 2, col 3, lines 7-13). It would have been obvious to one of ordinary skill in the art at the time of the invention was made to combine the teaching of Henneuse and Leyba because Leyba's use of exhibit booth design as part of the exchanged information would provide Henneuse's system with enhanced selection environment.

39. As per claim 21, the claim is rejected for the same reasons as claims 1, 4, and 20 above.

40. As per claim 22, the claim is rejected for the same reasons as claims 1, 8, and 20 above.

41. As per claim 23-27, claims are rejected for the same reasons as claims 1 and 20, above.

42. As per claim 42, the claim is rejected for the same reasons as claim 20, above.

***Conclusion***

43. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure:

U.S. Patent 6,572,662 teaches dynamic customized web tours.

U.S. Patent 6,067,525 teaches sales force automation system.

U.S. Patent 6,493,690 teaches goal based distant learning system.

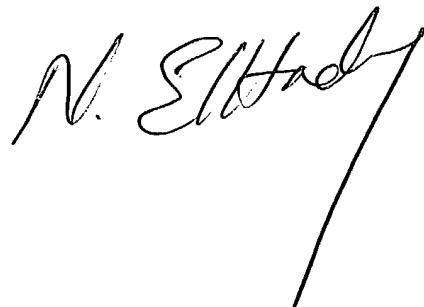
Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mohammad A Siddiqi whose

telephone number is (703) 305-0353. The examiner can normally be reached on Monday - Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John A Follansbee can be reached on (703) 305-8498. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

MAS

A handwritten signature in black ink, appearing to read "N. ElHady". It is written in a cursive style with a long, thin vertical line extending downwards from the end of the signature.